



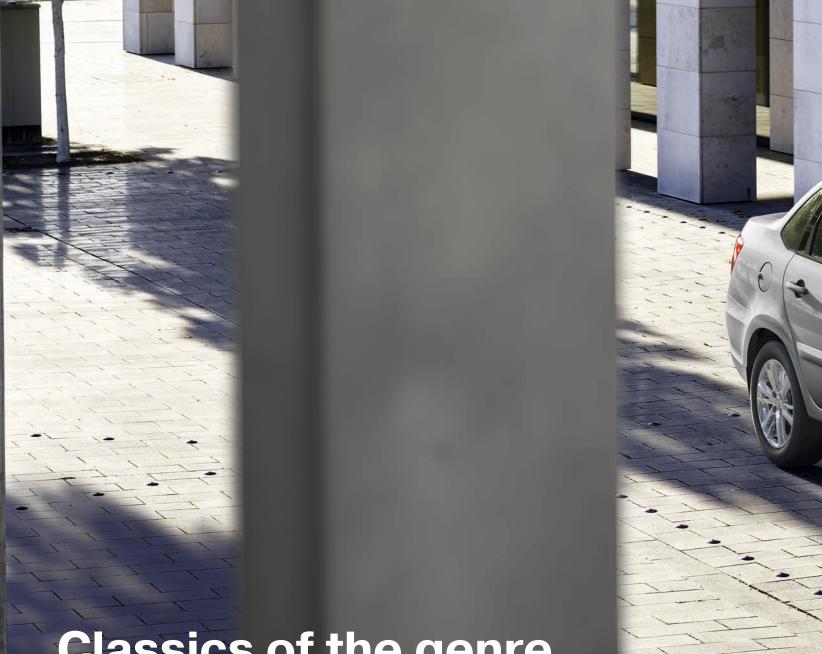
# Talented in everything

Bright, dynamic, compact and practical – these are merits of LADA Granta. A car that can combine in itself a number of benefits, be reliable at all times, satisfy every day with comfort, economy in use and trendy styling.





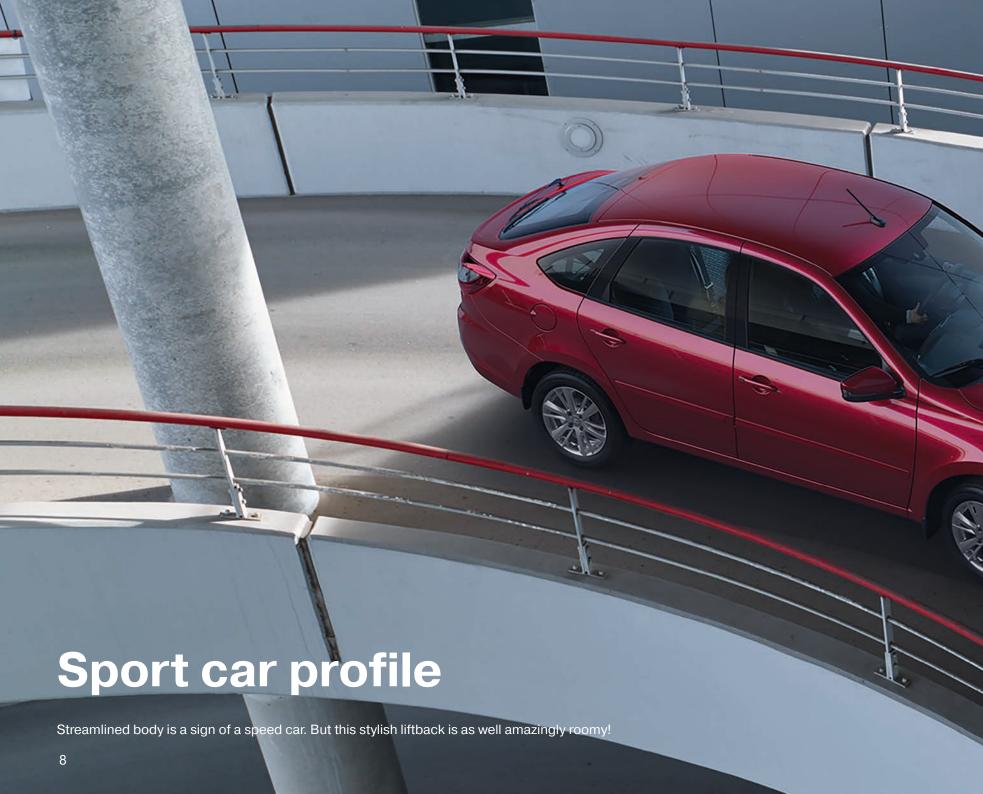




## Classics of the genre

Sedan - it represent present-day interpretation of classic models. Fast-moving silhouette, popular gadgets and advanced materials. Rational design that ensures roominess and comfort.













### Most pleasant appearance in the yard

A light design style open to every one, combining great many elements each one being not only beautiful but also functional. Wedge-like moldings form a corporate identity X-type pattern appearance of the car front. Large-size, bright lighting. High glazing surface area enhancing visibility and making the car look lighter.

That wonderful case when one can surely put an equal sign between the notions of «a practical car» and «a stylish car».







- External electric trunk unlock button отпирания trunk: a user-friendly system enabling going without a key.
- 15-inch alloy wheel rims: a special design style make the car appear more dynamic.
- Large mirrors: combined with the low window sill line ensure great visibility.
- Headlamp switch-on delay function: the car is seeing you off when leaving the parking area in darkness hours.









- · Seats with lateral support: comfortable seating in the easy chair.
- Driver's seat height adjustment: adjustment in the range of 40 mm.
  Comfortable geometry of the headrests: a well-thought-out element safety and comfort.
- Function of courtesy light delay after closing the door: easy preparing for driving.
- Instrument cluster with white light: enhanced legibility and neutral colour.
- · Windscreen heating: protection against fogging and icing.



















#### **Remote central locking**

Enables remote locking and unlocking the car.



#### **Electric window lifters of rear doors**

A passenger friendly option.



#### Rain and light sensors

Automatic switching of the headlamps and the wipers.



#### Full package of noise insulation

For comfort in short and long trips.



### Electric actuating and heating of exterior mirrors $\,\pi$

Good visibility and ice protection.



#### **Brake cruise**

Maintains safe and economic driving speed.



#### **Climate control system**

Comfortable interior temperature independent on season or weather.



#### **Parktronic**

Secure and parktronic back run manoeuvring.

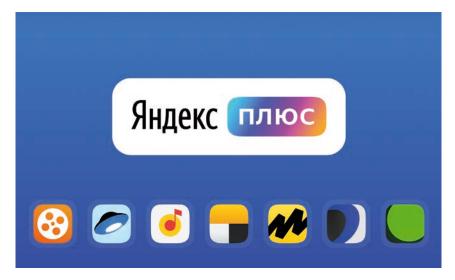


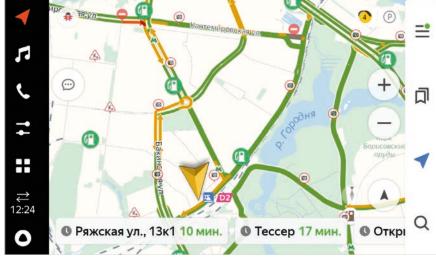


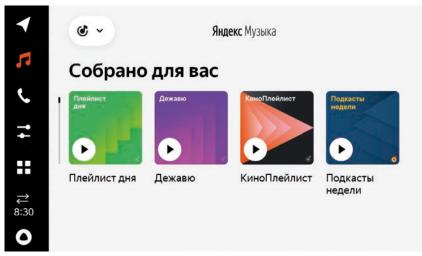


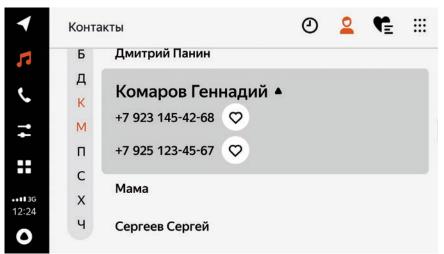
Comfortable and high-speed as a smartphone, LADA EnjoY Pro supports Apple CarPlay, Android Auto systems and full set Yandex services. LADA EnjoY Pro is integrated in the car systems, it is always ready for communication and actively considers user's preferences offering optimal routes and playlists. LADA EnjoY Pro – it is a luxury of stereo sound, precise operation of the navigator system and familiar set of Smartphone functions.

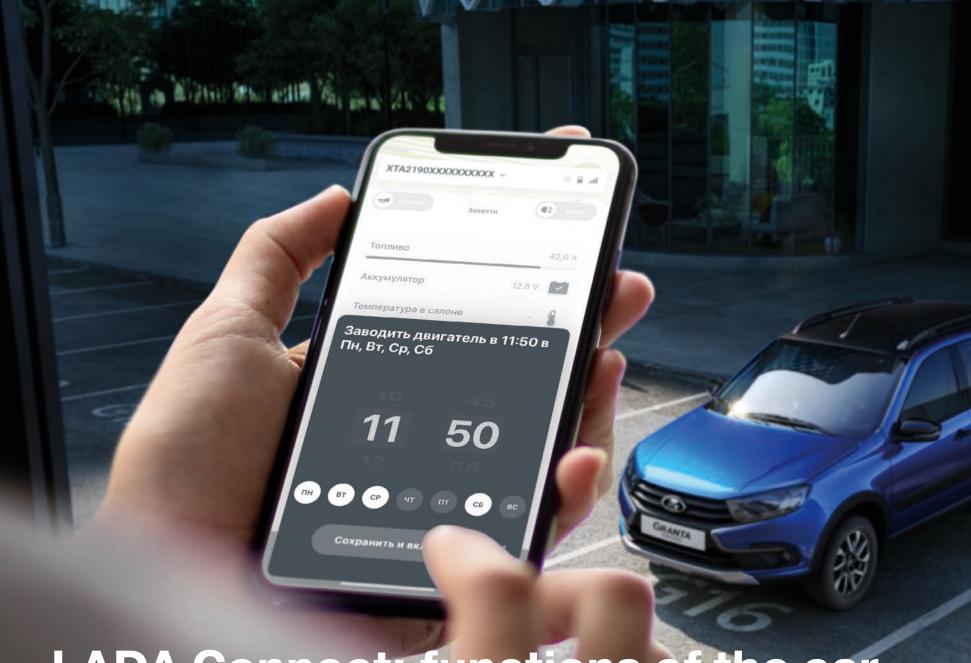
- Yandex.Music: all world music is available with LADA EnjoY Pro;
- Yandex.Browser: quick search, voice search command facility;
- Yandex.Navigator: high zooming of maps and their continuous updating, as also Yandex service. Gas stations and map of official LADA dealerships;
- Alice: the voice assistant that always supports interactive conversation and activates a desired Yandex service;
- you can select one of your familiar systems: Yandex. Auto, Apple CarPlay or Android Auto;
- Stereo sound: ARKAMYS technology ensures faithful and natural reproduction of music with proper account taken of interior trim materials, performance of the speakers and their arrangement in the in car.











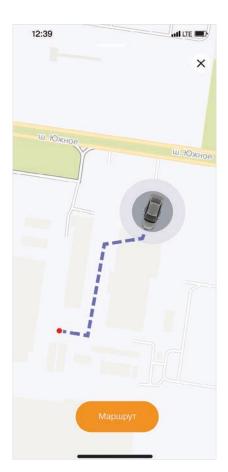
LADA Connect: functions of the car on the Smartphone screen

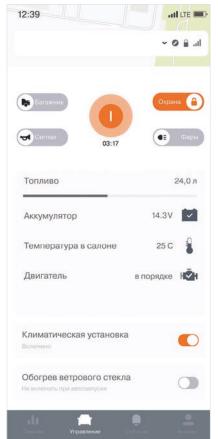


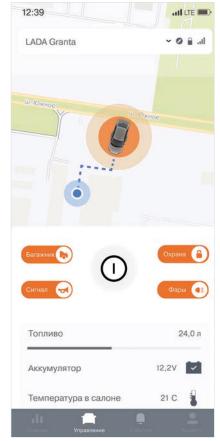
LADA Connect – system enabling, by means of mobile software on iOS or Android platform, remotely control LADA cars and their systems. LADA Connect makes it possible to do the following in one touch:

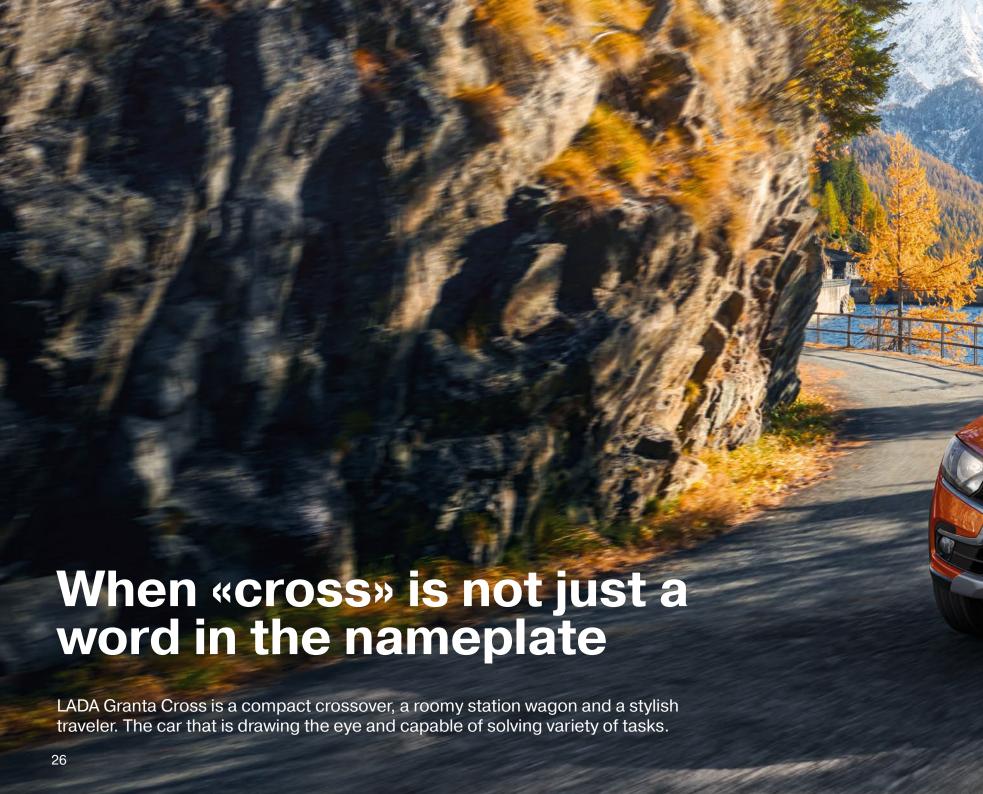
- Know where the car is located;
- Start or stop the engine;
- Switch climate-control and windscreen heating;
- Control door and trunk locks;
- · produce audio alarm;
- Switch on dimlight;

 Check level of fuel and battery charge. The system also assesses driving habits and gives recommendations on more Accurate and safe driving.













- Off-road ground effects: style attribute of a crossover and protection of enamel in light off-road conditions;
- Roofracks: secure and stylish load fastening system;
- 15" alloy rim wheels: a brutal combination of silvery metal and darkgrey lacquer;
- Encouraging geometric passing through ability: short overhangs and high clearance enable secure passing through the track pits and parking among curbstones and snowdrifts;
- Mesh for holding the load in the trunk: the things will not be rolling on the trunk floor;
- Trunk liner: for keeping it tidy;
- Interior trim of Cross: contrasting elements highlighting the bright image of the car















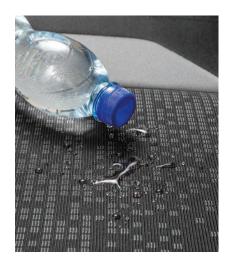




- 15" alloy rim wheels: expressive style design of the rim spokes and contrasting paint coloring;
- Roof and roofracks are painted black: a special touch for dynamic style;
- Special seat upholstery: waterrepellent fabric with Quest logo on the front seats;
- Windscreen heating: anti-fogging and anti-icing means;
- Parktronic: secure and parktronic backing;









- Quest style floor threshold: stylish and practical;
- Rubber trunk liner and luggage net: comfortable space arrangement and careful cargo carrying.









- Black varnish on housings of the mirrors is contrasting with body painting and accentuates the special status of the car;
- Wheel disks with diamond grinding украшают the car and make it even more attractive;
- #CLUB lettering indispensable attribute of a limited series;
- Windscreen heating ensures against fogging and icing in a cold season;
- Rear parking sensors: the system enables moving securely among buildings and other parked cars;









- Reversing camera with static parking lines: a weighty plus to comfort and safety;
- LADA EnjoY Pro Multimedia system with intrinsic Yandex. Auto services: a functional set of the smartphone in the car.



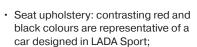
## While other people are sleeping Granta Drive Active gives fun of active driving with gusto every day and in every trip. Drive Active implies sporty attitude. This is a car that goes steadily through road turns. It features tight fit seating in a contour chair and recognizable low profile body lines.





- Exhaust pipe with a chromium plated end: a sport style element;
- 15" original alloy wheel rims: distinctive feature of the car;
- Suspension with sport style adjustments: makes it possible to sharpen sportive driving skills on a daily basis;





- «carbon» inserts in the centre console: sport fashion trimming;
- Instrument cluster with red scales: charges with energy at a glance.







# **Accident prevention** LADA Granta - a car which you trust. It enables secure driving both on a motorway and in a tight built-up urban area: very good visibility is accompanied with parktronic system and reversing camera. While electronic systems and robust load-bearing unit body secure reliable protection of the driver and the passengers.





Antilock Brake System (ABS) with Electronic brake-force Distribution (ABS + EBD)

Maintains steerability of the car at emergency brake application.



Urgent alarm system «ERA-GLONASS»

Automatically informs rescue service of traffic incidents.



Location of attachment points of child restraint systems ISOFIX

Secure and fast fixation of child seats



Front safety airbags

An essential system saving in case of a front impact.



<sup>\*</sup> The options are not for all specification packages.





## System electronic stability control (ESC)

Designed to withstand skidding by automatically aligning the car on the road.



#### Brake assist system (BAS)

Boosts pressure in brake system in case of emergency deceleration.



## Electronic traction control system (TCS)

Secure starting on inconsistent road pavement.



## Locking of rear doors against opening by children

For safe carriage of young passengers.



LADA Granta is suitable for any road types: increased suspension strokes will come in on earth road sections as performance attributes, while on asphalt paved sharp turns – special chassis settings enhancing steerability. Soft flaps serve to isolate against road noise. On a slippery pavement the car surely follows steering wheel turning owing to precise and fast operation ESC. A variety of state-of-the-art technologies have been implemented in LADA Granta design to make the trips nice and interesting.

Among LADA Granta family models one cannot only choose a desired body type but also power train suitable for individual driving habits.

#### 90 hp engine

High-thrust and economic 8-valve engine has become even more responsive: engine power is 90 hp, a 80 % torque ia already available at 1000 rpm.

#### 98 hp engine

Dynamic 16 valve engine is designed to be efficient throughout the whole rpm range, while at the same time reducing friction losses, noise and vibration levels.

#### 106 hp engine

16 valve engine with inertia supercharging system: special flaps change intake module volume in function of rpm. Owing to that the engine has increased flexibility in the most frequently used range of 1000 ... 2500 rpm.







## **Equipment and features**

Вариант исполнения	Standard	Classic	Classic	Comfort	Comfort
			Cross		Cross
Driver air bag	•	•			
Front passenger air bag					
Inertia safety belts (2 front/3 rear)		•			
Front seats safety belts with retainers					
Unfastened driver seatbelt indication					
Rear seat headrests, L-type, 2 pcs.					
Rear seat headrests, L-type, 3 pcs					
ISOFIX child protection lock (2 pcs)					
Childproof lock for rear doors					
Immobilizer	•	•			
Safety alarm	•	•	•	•	
·		•			
Hydraulic headlamp adjuster	•	•		•	
Day running lamps	•	•	•	•	•
Fog lamps					
ERA GLONASS Emergency Call System	•	•	•	•	•
Anti-lock braking system with electronic brake force distribution (ABS, EBD)	•	•	•	•	•
Brake assist system (BAS)	•	•	•	•	•
On-board computer		•	•	•	•
External air temperature sensor		•	•	•	•
Seat upholstery fabric. Dark-gray colour	•	•		•	
Seat upholstery fabric. Black colour with red elements					
Combined seat upholstery fabric/leathercloth. Colour (at option) orange/gray			•		
Seat upholstery fabric with stitching and #CLUB logo on front seats. Black colour.					
Seat upholstery combined fabric with water-repellent impregnation/leathercloth with stitching and #Quest logo on front seats					
Door trim (insert) - plastic					
Door trim (insert) - plastic					
Front passenger seat backrest pocket					
Trimming of steering wheel, gearbox cover with leather with red stitching		-	-	-	-
Overhead hand grips (3 pcs)					
Passenger sun visor with mirror	•	•			
12V socket	•		•	•	•
Floor threshold trim		•	•	•	•
Floor threshold decorative moldings (front)			•		•
Floor threshold decorative moldings #Quest (front)					
Floor threshold seals		•	•	•	•
Function of delayed courtesy light after closing door		•	•	•	•
Function of delayed headlamp switch-off					•
Glove box lighting	•	•	•	•	•
Luggage compartment lighting	•	•			•
Brackets for fastening cargo in the trunk	•	•			
Luggage net					
Net for holding cargo in the trunk					
Rubber trunk liner					
Drivers tool: jack, combination wheel wrench, towing eye					
Basic noise insulation package					
Full package noise insulation					
Additional noise insulation package					
Electric power steering					
Height adjusted steering column		•		•	
Height adjustment of front seat safety belt			•		•
Height-adjustable driver seate			•		•
Interior air filter	•	•	•	•	•
Folding key					•
Central locking					

Вариант исполнения	Luxe	Luxe	Quest	CLUB	DRIVE ACTIVE
		Cross	Cross		
Driver air bag	•	•	•	•	•
Front passenger air bag	•	•	•		•
Inertia safety belts (2 front/3 rear)	•				•
Front seats safety belts with retainers	•	•			•
Unfastened driver seatbelt indication	•	•	•		•
Rear seat headrests, L-type, 2 pcs.	•	•			
Rear seat headrests, L-type, 3 pcs					•
ISOFIX child protection lock (2 pcs)	•	•			•
Childproof lock for rear doors					
Immobilizer	•				
Safety alarm					
Hydraulic headlamp adjuster					
Day running lamps					
Fog lamps					
Togampo					
Anti-lock braking system with electronic brake force distribution (ABS, EBD)	•				•
Brake assist system (BAS)	•				•
	•				•
On-board computer 5		•		•	•
External air temperature sensor	•	•	•	•	•
Seat upholstery fabric. Dark-gray colour	•				
Seat upholstery fabric. Black colour with red elements					•
Combined seat upholstery fabric/leathercloth. Colour (at option) orange/gray	•				
Seat upholstery fabric with stitching and #CLUB logo on front seats. Black colour.				•	
Seat upholstery combined fabric with water-repellent impregnation/leathercloth with stitching and #Quest logo on front seats					
Door trim (insert) - plastic					
Door trim (insert) - fabric					
Front passenger seat backrest pocket					
Trimming of steering wheel, gearbox cover with leather with red stitching					
Overhead hand grips (3 pcs)					
Passenger sun visor with mirror	•				
12V socket	•				
	•			•	•
Floor threshold trim	•		•	•	•
Floor threshold decorative moldings (front)		•			
Floor threshold decorative moldings #Quest (front)			•		
Floor threshold seals	•	•	•	•	•
Function of delayed courtesy light after closing door	•	•	•	•	•
Function of delayed headlamp switch-off	•	•	•		
Glove box lighting	•	•	•	•	•
Luggage compartment lighting	•	•	•	•	•
Brackets for fastening cargo in the trunk	•	•	•	•	•
Luggage net			•		
Net for holding cargo in the trunk			•		
Rubber trunk liner			•		
Driverys tool: jack, combination wheel wrench, towing eye					
Basic noise insulation package					•
Full package noise insulation					
Additional noise insulation package					
Electric power steering					
	•	•			•
Height adjusted steering column				•	•
Height adjustment of front seat safety belt	•	•	•		
Height-adjustable driver seate	•	•	•		
Interior air filter	•	•	•	•	•
Folding key	•	•	•		
Central locking					•

## **Equipment and features**

Зариант исполнения	Standard	Classic	Classic	Comfort	Comfor
			Cross		Cross
Remote control central locking					•
Front door power windows		•	•	•	•
Rear door power windows					
Heated front seats				•	
Electric and heated exterior mirrors			•	•	
Heated windshield					
Rear parking sensors					
Rain and light sensors					
Air conditioning				•	
Climate control system			•		
Cruise control and speed limiter					
Audiopreparation (wire harness for radio), external antenna, combined	•				
audiopreparation (wire harness for radio and 4 speakers), combined external antenna					
audiosystem (FM, USB, SD-card, Bluetooth, Hands free), 4 speakers, combined external antenna					
Rear winder wiper-washer					
and yroof, black colour (Panther 672)					
External mirrors with lateral turn indicators, black colour (Panther 672)					
External mirrors with lateral turn indicators in body colour					
Body-colored exterior door handles					
Black door frames					
	•				
Roof rails	•	•	•	•	•
Slack roof rails					
runk lid spoiler					
Side door moldings			•		•
Moldings of side doors in body colour				•	
Decorative exhaust tip					
Front fender guards (lockers)	•	•	•	•	•
Rear fender guards (lockers)		•	•	•	•
Front wheel mudguards (mud flaps)	•	•	•	•	•
4" steel rims	•	•		•	
Decorative wheel caps		•		•	
Spare full size 14" steel wheel	•			•	
15" alloy wheels					
15" alloy wheels, original					
Femporary spare steel wheel 14"					
Optima Package					
Heating exterior mirrors					
Air conditioner					
Package Prestige (for sedan/liftback body types)					
System of electronic stability control (ESC)					
Electronic traction control system (TCS)					
Rear parking sensors					
Rain and light sensors					
ADA Connect Package (not combined with EnjoY Pro package)					
Alarm-telematic system LADA Connect		•	•	•	
Car alarm		•	•	•	
unction of delayed headlamp light		•	•	•	
olding key		•	•	•	
Remote control central locking		•	•	•	
Package EnjoY Pro (not combined with LADA Connect package)					
Rear view camera with static guides				•	•
ADA EnjoY Pro multimedia system with incorporated services of Yandex.Auto (7" TFT-IPS capacitance display, FM, 1 USB, Bluetooth, oice control, Hands free with doubled microphone and noise suppression function, Apple CarPlay, Android Auto), 4 speakers					

Вариант исполнения	Luxe	Luxe	Quest	CLUB	DRIVE ACTIVE
		Cross	Cross		
Remote control central locking			•		
Front door power windows	•	•	•		•
Rear door power windows	•				
Heated front seats					
Electric and heated exterior mirrors					
Heated windshield			•		
Rear parking sensors					
Rain and light sensors					
Air conditioning					
Climate control system					
Cruise control and speed limiter					
Audiopreparation (wire harness for radio), external antenna, combined					
Audiopreparation (wire harness for radio and 4 speakers), combined external antenna					
Audiosystem (FM, USB, SD-card, Bluetooth, Hands free), 4 speakers, combined external antenna	•		•	•	•
Rear winder wiper-washer	•	•	•		
Body roof, black colour (Panther 672)					
External mirrors with lateral turn indicators, black colour (Panther 672)			•	•	
External mirrors with lateral turn indicators in body colour	•	•	•		•
Body-colored exterior door handles	•			•	•
Black door frames	•	•	•	•	•
Roof rails	•	•			
Black roof rails			•		
Trunk lid spoiler					•
Side door moldings		•	•		
Moldings of side doors in body colour	•			•	
Decorative exhaust tip					•
Front fender guards (lockers)	•	•	•		•
Rear fender guards (lockers)	•		•		•
Front wheel mudguards (mud flaps)					
14" steel rims					
Decorative wheel caps					
Spare full size 14" steel wheel					
15" alloy wheels					
15" alloy wheels, original					
Temporary spare steel wheel 14"					
Optima Package					
•					
Heating exterior mirrors Air conditioner					
Package Prestige (for sedan/liftback body types)					
System of electronic stability control (ESC)	•				
Electronic traction control system (TCS)	•				
Rear parking sensors	•				
Rain and light sensors	•				
LADA Connect Package (not combined with EnjoY Pro package)					
Alarm-telematic system LADA Connect	•	•	•		
Car alarm					
Function of delayed headlamp light					
Folding key					
Remote control central locking					
Package EnjoY Pro (not combined with LADA Connect package)					
Rear view camera with static guides	•				
LADA EnjoY Pro multimedia system with incorporated services of Yandex. Auto (7" TFT-IPS capacitance display, FM, 1 USB, Bluetooth, voice control, Hands free with doubled microphone and noise suppression function, Apple CarPlay, Android Auto), 4 speakers					

## **Technical specification**













4268 —

4250 —

3926

Body type	sedan liftback			hatchback				
Length/width/height, mm	4268/1700/1500				4250/1700/1500	3926/1700/1500		
Road clearance with curb weight, mm	165	180	180	165	180	180	165	180
Trunk capacity in passenger/cargo variants, I	520/815				440/760	240/550		
Fuel tank capacity, I	50				50	50		
The engine 1.6 L 8-кл, 66 kW (90 hp), 5MT					•			•
The engine 1.6 L 16 V, 78 kW (106 hp), 5MT			•			•		
The engine 1.6 L 16 V, 78 kW (106 hp), 5AMT								
The engine 1.6 L 16 V, 72 kW (98 hp), 4AT	•			•			•	
Maximum speed, km/h	176	179	184	174	178	183	176	173
Acceleration time 0–100 km/h, s	13,1	11,2	10,5	13,3	11,3	10,6	13,1	11,2
Fuel consumption in mixed cycle, I/100 km	7,4	6,8	6,5	7,4	6,8	6,5	7,4	6,8













Body type		station wagon			sedan/Drive Active		
Length/width/height, mm	4118/1700/1538 4148/1700/1560				4280/1700/1450		
Road clearance with curb weight, mm	165	180	180		162		
Trunk capacity in passenger/cargo variants, I		355/670			520/815		
Fuel tank capacity, I		50			50		
The engine 1.6 L 8-кл, 66 kW (90 hp), 5MT		•		•			
The engine 1.6 L 16 V, 78 kW (106 hp), 5MT			•		•		•
The engine 1.6 L 16 V, 78 kW (106 hp), 5AMT						•	
The engine 1.6 L 16 V, 72 kW (98 hp), 4AT	•						
Maximum speed, km/h	176	173	182	172	178	178	184
Acceleration time 0–100 km/h, s	13,1	11,2	10,7	11,2	10,8	12,7	10,5
Fuel consumption in mixed cycle, I/100 km	7,4	6,8	6,5	6,8	6,5	6,5	6,5

## **Color range**



White «White cloud» (240)\*



Silver gray «Techno» (618)



Ярко-синий «Blue planet» (418)



Silver «Riesling» (610)



Red «Carnelian» (195)



Golden Brown «Coriander» (790)



Silver dark grey «Borneo» (633)



Golden-orange «Aurum» (134)\*\*



Black «Panther» (672)\*

<sup>\*</sup> Non-metalized enamel \*\* Only Cross

## LADA is the number 1 sales brand in Russia. LADA is confidence anytime and anywhere, positive way of life and endeavour to discover new horizons.



#### **LADA Finance**

With special LADA programs, a new car becomes even more affordable. A flexible approach to the needs and taking into account individual possibilities, a combination of several advantageous offers makes LADA Finance specia.

#### **Warranty obligations**

2 years and unlimited mileage warranty, periodical service maintenance interval is 15 thousand kilometers or 1 year whatever occurs first - LADA offers optimum operating conditions for the car.

#### 300 dealerships

LADA is a brand that is always close by. At your service - 300 dealerships in Russia, as well as more than 1200 LADA Detal stores, where you can buy certified spare parts and consumables.

#### **LADA** Assistance

24-hour technical support and direct roadside assistance is a corporate protection program for LADA owners.

To automatically enter and save address information, please scan the QR code.



For letters: 36, Yuzhnoe shosse, Togliatti, Samara region, Russian Federation, 445024 JSC AVTOVAZ Full information about LADA - see on the official website lada.ru/en

- · information about LADA cars
- · information about promotions
- news
- · feedback system

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